

## Fabio Sartori

Mobile: +44 7932805104 - E-mail: [fabiosartori@fuoriformato.com](mailto:fabiosartori@fuoriformato.com) - Web site: [www.fuoriformato.com](http://www.fuoriformato.com)

“ I truly relish the **harmony** I've discovered among **science, biology and art,**  
about **life and the universe** ...and, of course in **jazz!** ”

### Profile

I'm a problem solver, I like to coach and offer consultancy to diverse stakeholders.

I develop and manage image, marketing and e-commerce web projects.

I have worked for many well-established companies in different roles since 2001, being able to develop strategies and solutions for each professional work experience:

*e-commerce, web site, graphics, communication, marketing, art exhibitions, job management and Artificial Intelligence.*

I thrive both skills with internal and external teams and can independently manage an intense workload.

### Services

I offer my services to a diverse range of clients:

*companies of various sizes and industries, including sectors such as fashion, healthcare, and retail, for web development, graphic design, and communication projects;*

*photography studios and professionals in the creative industry, for website creation and design consultancy;*

*companies in the pharmaceutical and healthcare sector, for the development of corporate websites, e-commerce platforms, and marketing materials;*

*accounting firms and service industry professionals, for website restyling and online marketing strategies.*

My experience and skills allow me to *tailor* my services to the *specific needs of each client*, ensuring *high-quality results* and *customer satisfaction*.

### Working experience

**Web designer and consultant** at MC Studios,

Padova - 2019 / 2022 (2 years); References: <https://www.mcstudios.it> - <https://www.robertomasiero.net>.  
E-commerce site development and web consultancy for photography studio.

**Project manager** at Farma New Age Sas,

Padova - January 2012 / Present (12 years); References: <https://www.farmanewage.it>  
Graphic design for logos, brochures, packaging, e-commerce site development for aesthetic medicine products; photo and video events, exhibition stand design.

**Project manager and consultant** at San Marco Beverage Network Venezia S.p.A,

Martellago, Venezia - June 2017 / 2023 (6 years); References: <https://www.bevnet.it> - <https://www.ebeverage.it>  
Company site and 2 e-commerce sites with automated management of the upload of 40k product data.

**Project manager** at Zeta Farmaceutici Group,

Sandriago, Vicenza - 2012 / 2014 (2 years); References: <https://www.zetafarm.it> - <https://www.euphidra.com>  
Euphidra brand e-commerce website front end: design/UI/UX, code, ADV, social media. Graphic designing for packaging of pharmaceutical products.

### Details

**Resident:** Horsmonden, Tonbridge, Kent (UK)

**Google Meet:** [fuoriformato@gmail.com](mailto:fuoriformato@gmail.com)

### Skills

Managing multiple projects and clients simultaneously.

Knowledge of corporate structures.

Visual, communication and technical knowledge.

Achieving goals by optimizing resources.

Flexibility and resourcefulness.

### Languages

Italian - *native language*

English - *intermediate level*

### Education

English course 2004.

Photography course 2003.

ESF course "Software development for web technologies" of 800 hours 2002.

Master of "Industrial Design" at the Scuola Italiana Design of PD 2001.

Maturity "Artistic in Sculpture" at the i.t.i.s. Pietro Selvatico of PD 1999.

### Activites

Creation of corporate identity, logos, brochures, marketing and promotional materials.

Designing and developing corporate websites, e-commerce and multilingual catalogues.

Finding dropshipping suppliers and managing e-commerce data.

Creation of advertising and promotional campaigns.

Training and technical support for businesses.

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### *...more working experiences*

#### **Web designer and consultant at Studio Commercialista Trevisan,**

Padova - 2020 / 2021 (2 years); References: <https://www.tecnopenta.com> - <https://www.partitaiva360.it>

Marketing and Wordpress training, website restyling with multilingual product catalogue, technical consultancy and support, adv campaign.

#### **Assistant manager at Agenzia Promoter,**

Bassano Del Grappa, Vicenza - 2011 / 2012; References: <https://www.culturamilano.it>

Technical and communication management assistant for events and art exhibitions throughout Italy curated by Professor Vittorio Sgarbi.

#### **Exhibition of Digital Art with A.I.**

Palazzo Priuli, Piove di Sacco (PD) - September 2023

References: <https://www.youtube.com/@fuoriformato>

"Under on the dreams of fashion A.I. mind": digital works with AI by Fabio Sartori

#### **Owner of *FuoriFormato Web Studio*,**

Padova - 2002 / 2023 (21 years)

References: <https://www.fuoriformato.com>

Fabio Sartori's portfolio on the website <https://www.fuoriformato.com>

#### **Owner of *U4PET*,**

**project manager and partner of CentroFamilyPet,**

Padova - 2014 / 2015 (2 years)

References: <https://www.facebook.com/u4pet> - <https://www.facebook.com/CentroFamilyPet>

Logo, identity, drop ship supplier research, e-commerce (U4PET), website and CRM development in PHP for user management (CentroFamilyPet).

#### **Project manager at Programma Interreg I.TES.A. "I tesori dell'Adriatico",**

Treviso - 2007 / 2009 (2 years)

References: <https://www.forumpa.it/temi-verticali/cultura-turismo/i-tesori-delladriatico-un-patrimonio-da-valorizzare>

Project manager, front end ASP developer and coordinator of multilingual CRM with 10k data inputs from 7 regions and 3 countries.

#### **Project manager at Fishouse (web agency),**

Castelfranco Veneto, Treviso - 2006 / 2007; References: <https://www.fishouse.it> - <https://adart.it>

Webmaster and resource coordinator for web projects.

#### **Teachers manager at GMC Group (computer school),**

**Teacher at GMC Group, Free in The World, Gruppo Genesis,**

Veneto - 2005 / 2008 (4 years); Personnel search, management and training of teachers, IT courses for individuals (about a thousand) and companies (about a hundred).

#### **Webmaster and consultant at Gianbo (superbike communication agency),**

Padova - 2004 / 2009 (5 years); References: <https://www.gianbo.com>

Website; I built the CMS in PHP, Javascript and SQL.

#### **Owner at *Real Estate Agencies Portal***

Padova - 2006 / 2008 (2 years); Web visibility service for real estate agencies;

I created a CRM for the management of mini-sites in ASP, Javascript and SQL without libraries.

#### **Web designer at Pallino & Co (communication agency),**

Padova - 2002 / 2003; References: <https://www.pallino.it>

Important experience on websites of major brands such as Illy Caffè, Audi and Skoda.