Fabio Sartori

Mobile: +44 7932805104 - E-mail: fabiosartori@fuoriformato.com - Web site: www.fuoriformato.com

> *I truly relish the **harmony** I've discovered among **science**, **biology**, **art**, about **life** and the **universe** ...and, of course in **jazz**!*

Profile

I'm a problem solver, I like to coach and offer consultancy to diverse stakeholders.

I develop and manage image, marketing, e-commerce web projects.

I have worked for many important companies in different roles since 2001, being able to know and develop a method for each professional work experience:

e-commerce, web site, graphics, communication, marketing, art exibitions, job management and just born to use the Artificial Intelligence.

I have good solution skills with internal and external teams and can independently manage an intense workload.

Services

I offer my services to a diverse range of clients:

companies of various sizes and industries, including sectors such as fashion, healthcare, and retail, for web development, graphic design, and communication projects;

photography studios and professionals in the creative industry, for website creation and design consultancy;

companies in the pharmaceutical and healthcare sector, for the development of corporate websites, e-commerce platforms, and marketing materials;

accounting firms and service industry professionals, for website restyling and online marketing strategies.

My experience and skills allow me to *tailor* my services to the *specific needs of each client*, ensuring *high-quality results* and *customer satisfaction*.

Working experience

Exibition of Digital Art with A.I.

Palazzo Priuli, Piove di Sacco (PD) - September 2023

References: https://www.youtube.com/@fuoriformato

"Under on the dreams of fashion A.I. mind": digital works with AI by Fabio Sartori

Owner of FuoriFormato Web Studio,

Padova - January 2002 / Present (22 years)

References: https://www.fuoriformato.com

Fabio Sartori's portfolio on the website https://www.fuoriformato.com

Owner of U4PET,

project manager and partner of CentroFamilyPet,

Padova - 2014 / 2015 (2 years)

References: https://www.facebook.com/u4pet - https://www.facebook.com/CentroFamilyPet

Logo, identity, drop ship supplier research, e-commerce (U4PET), website and CMR development in PHP for user management (CentroFamilyPet).

Details

Resident: Horsmonden, Tonbridge, Kent (UK)

Google Meet: fuoriformato@gmail.com

Skills

Managing multiple projects and clients simultaneously.

Knowledge of corporate structures.

Visual, communication and technical knowledge.

Achieve goals by optimizing resources.

Flexibility and resourcefulness.

Languages

Italian *- mother language*
English *- intermediate level*

Education

English course *2004*.

Photography course *2003*.

ESF course "Software development for web technologies" of 800 hours *2002*.

Master of "Industrial Design" at the Scuola Italiana Design of PD *2001*.

Maturity "Artistic in Sculpture" at the i.t.i.s. Pietro Selvatico of PD *1999*.

Activites

Creation of corporate identity, logos, brochures, marketing and promotional materials.

Supplier search for drop shipping and supplier management.

Design and development of corporate websites, e-commerce and multilingual catalogue.

Creation of advertising and promotional campaigns.

Training and technical support for the team.

*...more **working experience** about **Fabio Sartori***

Web designer and consultant at MC Studios,
Padova - September 2019 / June 2022 (1 year 10 months); References: https://www.mcstudios.it - https://www.robertomasiero.net.
Website creation and web consultancy for photography studio.

Project manager at Farma New Age Sas,
Padova - January 2012 / Present (12 years); References: https://www.farmanewage.it
E-commerce corporate website, adv campaign, products logos and brochures, event photos and videos, exhibition
stand design.

Web designer and consultant at Studio Commercialista Trevisan,
Padova - January 2020 / December 2021 (1 year 11 months); References: https://www.tecnopenta.com - https://www.partitaiva360.it
Marketing and Wordpress training, website restyling with multilingual product catalogue, technical consultancy and
support, adv campaign.

Project manager and consultant at San Marco Beverage Network Venezia S.p.A,
Martellago, Venezia - June 2017 / Present (5 years 6 months); References: https://www.bevnet.it - https://www.ebeverage.it
Company site and 2 e-commerce sites with automated management of the upload of 40k product data.

Project manager at Zeta Farmaceutici Group,
Sandrigo, Vicenza - November 2012 / December 2014 (2 years 2 months); References: https://www.zetafarm.it - https://www.
euphidra.com
Euphidra brand e-commerce website (front end): design, development in Javascript/CSS.

Assistant manager at Agenzia Promoter,
Bassano Del Grappa, Vicenza - November 2011 / May 2012 (7 months); References: http://www.culturamilano.it
Technical and communication management assistant for events and art exhibitions throughout Italy curated by
Professor Vittorio Sgarbi.

Project manager at Programma Interreg I.TES.A. "I tesori dell'Adriatico",
Treviso - 2007 / 2009 (2 years)
References: https://www.forumpa.it/temi-verticali/cultura-turismo/i-tesori-delladriatico-un-patrimonio-da-valorizzare
Project manager, front end ASP developer and coordinator of multilingual CRM with 10k data inputs from 7 regions
and 3 countries.

Project manager at Fishouse (web agency),
Castelfranco Veneto, Treviso - November 2006 / June 2007 (8 months); References: https://www.fishouse.it - https://adart.it
Webmaster and resource coordinator for web projects.

Teachers manager at GMC Group (computer school),
Teacher at GMC Group, Free in The World, Gruppo Genesis,
Veneto - 2005 / 2008 (3 years); Personnel search, management and training of teachers, IT courses for individuals (about
a thousand) and companies (about a hundred).

Webmaster and consultant at Gianbo (superbike communication agency),
Padova - 2004 / 2009 (5 years); eferences: https://www.gianbo.com
Website; I built the CMS in PHP, Javascript and SQL.

Owner at Portale delle agenzie immobiliari (real estate agencies portal)
Padova - 2006 / 2008 (2 years); Web visibility service for real estate agencies; I created the CMR for the management of
minisites in ASP, Javascript and SQL.

Web designer at Pallino & Co (communication agency),
Padova - June 2002 / June 2003 (1 year 1 month); References: https://www.pallino.it
Important experience on websites of major brands such as Illy Caffè, Audi and Skoda.